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NEWS FROM

COUNCIL PRESIDENT TONY YOUNG

COUNCIL PRESIDENT PRO TEM KEVIN FAULCONER AND COUNCILMEMBER LORIE ZAPF

CITY LEADERS VOW TO AID SAN DIEGO BUSINESSES

Regulatory Relief workshop seeks ways to cut red tape, reduce burdensome regulations and create more jobs

SAN DIEGO, Calif. (Nov. 4, 2011) -- San Diego city leaders today vowed to aid struggling businesses and announced plans to host a workshop to hear about ways City Hall can cut red tape to make it easier to expand operations and create more jobs.

"As the backbone of our economy, local business owners know firsthand just how hard it can be to do business here, so hearing their suggestions and concerns will be invaluable," said San Diego City Council President Tony Young.

The City Council will host a "Business Regulatory Relief Workshop" on Monday, Nov. 14 at 6 p.m. at City Hall, 202 C Street in downtown San Diego.

The focus of the evening workshop will be to get input and recommendations from businesses small and large on ways the City of San Diego can streamline permitting processes and reduce burdensome rules and regulations to help firms stay competitive in this tough economy.

This will launch an unprecedented review by council committees in the months and year ahead of many rules and regulations in order to modify or repeal with the goal of helping businesses survive and thrive, noted Council President Young.

With businesses continuing to be squeezed in today's uncertain economy, Councilmember Lorie Zapf said she's committed to working diligently with city staff to do a better job of "untangling and reforming rules and regulations."

“Business growth and job creation is going to be the engine that drives our local economic recovery and I want to continue to do everything possible to help local businesses prosper and grow,” she said.

City Council President Pro Tem Kevin Faulconer urged the City to take a serious look at weeding out inconsistent, redundant and outdated regulations. “We must review City business regulations because come may needlessly be hurting San Diego’s economy recovery and jobs that come with it. San Diego is home to innovative businesses and entrepreneurs, and we want them to bring their ideas for economic growth to the City Council.

Business owners and others unable to attend the Nov. 14 Regulatory Relief workshop can contact their City Council District representative (www.sandiego.gov), or post comments and recommendations on [Facebook](#) (Regulatory-Relief-San Diego) and [Twitter](#) (@RegReliefSD).

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